



## 益升华工业零部件产品价格变动通知

### Price Increase Announcement

致益升华工业零部件所有客户：

众所周知，益升华与贵司在过去一年多的合作中，由于我们全力通过公司内部全球高效生产及成本控制，我们均未对市场价格做出调整。然而原材料价格仅过去一年就持续上涨了 10%，我们已无法仅通过内部吸收来解决。

因此，益升华集团决定从 2018 年 1 月 1 起对所有产品的价格上调 6%，调价不影响贵司在 2017 年 12 月 30 日之前下达给我司的订单。

未来我们将继续尽最大努力控制成本。如果有任何疑问，请联系我们中国区服务热线：400-679-3666

非常感谢贵司的配合和支持！

Dear valued customers,

Over the last 1.5 years, we have implemented several innovative ways to control production cost, through production efficiency and cost reduction efforts, with the aim to bring you high quality products and services. However, due to the rapid rising costs for raw materials in recent months by approximately 10%, it outpaced our ability to absorb these added costs through productivity gains alone.

We regret to inform you that there will be a 6% price increase across all our product offers, with effect from 1<sup>st</sup> of January 2018. For orders received prior to 30<sup>th</sup> December 2017, please note that prices will remain unchanged. Should you have any questions, please feel free to contact our service hotline at 400 679 3666. Our Customer Service or your Essentra sales representative will be happy to assist you.

At Essentra, we have made every attempt to avoid the increase, but we refuse to compromise on quality. This is our only recourse. Thank you for understanding that this price increase means that we can continue to maintain the superior standard of our products and services for the coming year.

益升华贸易（宁波）有限公司  
义升国际贸易（上海）有限公司  
2017 年 12 月

